

mike czako

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// personal summary

I consider myself very fortunate to have spent the last twenty years working alongside the smartest people in the ad industry — creating advertising campaigns and innovative marketing programs for some of the world's largest brands. I've enjoyed working hand-in-hand with partners across all disciplines and departments while leading and overseeing creative ideation and development across multiple platforms. I work comfortably in all aspects of the development and production of traditional, digital, social, experiential, and mobile content. Outside of work you'll find me pursuing my passion of all-things automotive, shooting photography, and spending time with my beautiful family.

// education

School of Visual Arts - Bachelor of Fine Arts/Advertising, with honors

// professional experience

MullenLowe LA | VP Creative Director | Creative Lead, Social Los Angeles

2018 - Present

Acura, EVA Air, Grey Goose, New Business Development, Netflix, Whole Foods Market

Deeplocal | Creative Director

2016 - 2017

ABC Freeform, Airbnb, Banana Republic, Benefit Cosmetics, Comedy Central, Google Maps, Google Retail, Google/Zagat, National Geographic, Netflix, Twilio

MullenLowe LA | Art/Creative Director | Private Contractor

2015 - 2016

Acura, New Business Development - EVA Airlines, The Clorox Company

Saatchi & Saatchi LA | Associate Creative Director

2005 - 2014

Allied Domecq Liquor, Centinella Feed, Guinness, Proctor & Gamble (PUR water filters), Red Robin, The Surfrider Foundation, Toyota

Team One | Senior Art Director

2003 - 2005

Boost Mobile, Lexus, Los Angeles Kings, Ritz Carlton

TBWA\Chiat\Day LA | Art Director

1999 - 2003

ABC, Apple, Disney, Energizer, EMI, Homestore.com, Infiniti, Kinko's, Nissan, Onvia.com, SCEA/Sony Playstation, Taco Bell/Yum! Brands, 989 Studios

Devito/Verdi | Art Director

1996 - 1999

American Civil Liberties Union, Canon, Carmax, Circuit City, Crown Books, Daffy's, For Eye's, INC Clothing, Linens' N Things, New York Magazine, Rheingold Beer, Tire Kingdom, VH1, WeatherProof

// accolades

I'm very honored to say my work has been recognized in almost every advertising industry award show including The Effies, Graphis, The ADDYS, The FWA, D&AD, AICPs, The Art Directors Club, The Shorty Awards, The Webby's, and The One Show.